



**NEARLY A CENTURY AGO
THEY WON FAME**



**TODAY THEY ARE MADE
WITH THE
SAME EXCLUSIVE CARE**

THE exceptional care and exclusive conditions under which Brand's Essences are made first brought them fame nearly a century ago. Mr. Brand himself, in collaboration with a famous doctor, evolved the process by which the juices of meats are extracted and made available to the public in a convenient and hygienic form.

For Brand's Essences are the pure juices of the finest chickens, beef and mutton. No preservatives or other substances are added—the pure amber jelly containing the restorative and stimulating properties of the meat—goes straight to the consumer.

Brand's Essences are invaluable for all states of convalescence. They can be taken in small quantities, are easily swallowed and excite the appetite. The digestive organs absorb them rapidly without strain.

Brand's Essences (Beef, Chicken and Mutton) are obtainable at chemists and stores throughout the world in small and large-sized tins and jars. Brand & Co. Ltd., Mayfair Works, South Lambeth Rd., London, S.W.8.

B BRAND'S
ESSENCES



**Recommend
a powder
already mixed**

THE OLD haphazard way of buying baby powder loose has given place to the safe and certain way of buying it scientifically packed into air-tight tins. Above all else, a baby powder must be *clean*. And, not only must it be clean in itself—but it must keep the *skin* clean.

That is why talc is now acknowledged as the one safe base for a baby powder. Because—it cannot turn rancid; it does not cake; and unlike starch it does not clog or enlarge the pores of the skin.

Johnson's is a pure talc powder made specially for babies by specialists in products for the skin. Unlike powders which are sold loose, it is packed untouched by hand into sealed tins and is always mixed of the same ingredients in exactly the same way.

Johnson's
BABY POWDER
Best for Baby



FILL IN THIS COUPON
FOR A FREE TRIAL TIN

To Messrs. Johnson & Johnson (Gt. Britain)
Ltd., Dept. Q17, Slough, Bucks.

Please send me *free* one full size tin of your
special Baby Powder.

Name

Address

J.E.2

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